

M.L.Dahanukar College of Commerce

Teaching Plan 2021-2022

Department: BMS

Class: FYBMS

Semester: II

Subject: Principles of Marketing

Name of the Faculty: Ms. Shweta Soman

Month	Topics to be Covered	Internal assessment	Number of lectures
January	Introduction to Marketing, Concepts of Marketing, Orientations of a firm	Introduction to Marketing, Concepts of Marketing, Orientations of a firm	14
February	Marketing Environment, Research and Consumer Behaviour		16
March	Marketing Mix		14
April	Segmentation, Targeting and Positioning and Trends In Marketing		16

M.L.Dahanukar College of Commerce

Teaching Plan 2021-2022

Department: BMS

Class: FYBMS

Semester: II

Subject: Industrial Law

Name of the Faculty: Adv. Ashwini Desai

Month	Topics to be Covered	Internal assessment	Number of lectures
January	Laws Related to Industrial Relations and Industrial Disputes	Laws Related to Industrial Relations and Industrial Disputes, Laws Related to Health, Safety and Welfare	14
February	Laws Related to Health, Safety and Welfare		16
March	Social Legislation Employee State Insurance Act 1948: Definition and Employees Provident Fund • Miscellaneous Provision Act 1948: Schemes, Administration and determination of dues		14
April	Laws Related to Compensation Management		16

M.L.Dahanukar College of Commerce

Teaching Plan 2021-2022

Department: BMS

Class: FYBMS

Semester: II

Subject: Business Mathematics

Name of the Faculty: Ms. Manisha Warekar

Month	Topics to be Covered	Internal assessment	Number of lectures
November	Elementary Financial Mathematics	Elementary Financial Mathematics	14
December	Matrices and Determinants		16
January	Derivatives and Applications of Derivatives • Introduction and Concept: Derivatives		14
February	Numerical Analysis [Interpolation] Introduction and concept: Finite differences – forward difference operator – Newton’s forward difference formula with simple examples • Backward Difference Operator. Newton’s backward interpolation formula with simple examples		16

M.L.Dahanukar College of Commerce

Department: BMS

Class: FYBMS

Semester: II

Subject: Business Communication - II

Name of the Faculty: Ms. Neena C

Month	Topics to be Covered	Internal assessment	Number of lectures
November	Presentations: (to be tested in tutorials only) 4 Principles of Effective Presentation Effective use of OHP	Language and Writing Skills Reports: Parts, Types, Feasibility Reports, Investigative Reports Summarisation: Identification of main and supporting/sub points Presenting these in a cohesive manner	12
December	Group Communication		16
January	Business Correspondence		14
February	Language and Writing Skills Reports: Parts, Types, Feasibility Reports, Investigative Reports Summarisation: Identification of main and supporting/sub points Presenting these in a cohesive manner		16

M.L.Dahanukar College of Commerce

Teaching Plan 2021-2022

Department: BMS

Class: FYBMS

Semester: II

Subject: Foundation Course – II

Name of the Faculty: Sudha S

Month	Topics to be Covered	Internal assessment	Number of lectures
November	Globalisation and Indian Society	Human Rights	14
December	Human Rights Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution	Concept of Human Rights; origin and evolution of the concept; The Universal Declaration of Human Rights; Human Rights constituents with special reference to Fundamental Rights stated in the Constitution	16
January	Ecology		14
February	Understanding Stress and Conflict Managing Stress and Conflict in Contemporary Society		16

M. L.Dahanukar College Of Commerce
Teaching Plan 2021-2022

Department: BMS

Class : FYBMS

Subject: Principles of Management

Sem: II

Name of the Faculty: Delisha D

Month	Topics to be Covered	Internal assessment	Number of lectures
November	Nature of Management Management: Concept, Significance, Role & Skills, Levels of Management, Concepts of PODSCORB, Managerial Grid. • Evolution of Management thoughts, Contribution of F.W Taylor, Henri Fayol and Contingency Approach.	Nature of Management Management: Concept, Significance, Role & Skills, Levels of Management, Concepts of PODSCORB, Managerial Grid. • Evolution of Management thoughts, Contribution of F.W Taylor, Henri Fayol and Contingency Approach.	14
December	Planning and Decision Making		16
January	Organizing: Concepts, Structure (Formal & Informal, Line & Staff and Matrix), Meaning, Advantages and Limitations • Departmentation: Meaning, Basis and Significance • Span of Control: Meaning, Graicunas Theory, Factors affecting span of ControlCentralization vs Decentralization • Delegation: Authority & Responsibility relationship		14
February	Directing, Leadership, Co-ordination and Controlling		16

